**"Tel Aviv Marathon 2021" Competition Terms and Conditions**

For all purposes of these Terms and Conditions, the following capitalized terms shall have the meanings set forth below:

**Competition** – performance of activities as prescribed in Section ‎2, for a chance to win either the Grand or the Runner-Up Prize, as defined below;

**Promoter** – Tel Aviv Global & Tourism;

**Participant** – an individual aged 18 years or over, who is not an employee of the Promoter or their close relatives or anyone otherwise connected with the organization or judging of the Competition;

**Winner(s)** – 10 (ten) Participants who complied with these Terms and Conditions as well as any other instructions provided by the Promoter, and chosen as prescribed below.

Participating in or winning the Competition shall not entail any other Prize, except as set below.

**Grand Prize** – 1 (one) Winner shall receive a **single** entry to the Tel Aviv Marathon 2022 including an official runner's kit, and 2 (two) flight tickets to and from the 2022 Tel Aviv Marathon[[1]](#footnote-1).

**Runner-Up Prize** – 9 (nine) Winners shall receive a single entry to the Tel Aviv Marathon 2022 including an official runner's kit.

(also: “**Prize**” or “**Prizes**”, by context)

**Scope** – this Competition is intended for Participants residing abroad at the time of its duration.

1. These terms and conditions relate to the Competition operated by the Promoter, between February 19th 2021 and March 1st 2021 for the chance to be named as one of the Winners.
   1. By entering this Competition, a Participant is indicating their agreement to be bound by these terms and conditions.
   2. Closing date for entry will be February 26th, 2021. After this date no further entries to the Competition will be permitted.
   3. Only one entry will be accepted per person. Multiple entries from the same person will be disqualified.
   4. The Promoter accepts no responsibility for entries that are lost, delayed, misdirected or incomplete or cannot be delivered or entered for any technical or other reason.
2. To enter the Competition, Participants are required to perform the following:
   1. Purchase the official Tel Aviv Marathon kit, that includes the official marathon shirt, marathon medal, chest number and finisher sticker (“**Official** **Kit**”) [purchase link: <https://bit.ly/2MOqerf>];
3. The Promoter is not responsible for any and all delays occurred in the delivery of the Official Kit;
4. Participant who purchased the Official Kit, but did not receive it in time for the Competition, will be allowed to submit an Entry (as defined below) if add a proof of payment for the Official Kit;
   1. Download the Competition app and register their credentials within it (“**TLV Marathon App**”);
   2. By February 26, 2021, send an outdoor photo and/ or a video of at least 15 seconds of themselves wearing the Tel Aviv Marathon official shirt and their chest number (included in the Official Kit), while performing a Marathon-related activity (training, getting ready, running, etc.) in their city of choice (preferably with a familiar or well-known location, symbol, or landmark in sight) (“**Entry**”) to the Competition's official email: [telavivmarathon@gmail.com](mailto:telavivmarathon@gmail.com). Bonus points will be awarded to Entries with a video.
   3. To the Entry a Participant shall add their **(1)** full name; **(2)** phone number; **(3)** email and home address; **(4)** links to their public social media accounts (Facebook/ Instagram/ Twitter/ YouTube/TikTok etc.); **(5)** a copy of these Terms and Conditions signed by them; **(6)** Consent to receiving mailings from the Promoter (this is needed for the Promoter to be able to update the Participants about any changes or to make announcements regarding the Competition).
5. Winners will be chosen by a panel of judges appointed by the Promoter.
6. Winners will be notified by telephone or email on or before March 3rd If a winner does not respond to the Promoter **within** **72 hours** of being notified by the Promoter, then the winner's prize will be forfeited, and the Promoter shall be entitled to select another winner in accordance with the process described above (and that winner will have to respond to notification of their win **within 72 hours** or else they will also forfeit their prize).  If a Winner rejects their prize or the entry is invalid or in breach of these Terms and Conditions, the Winner's prize will be forfeited, and the Promoter shall be entitled to select another Winner.
7. The Winners may be required to take part in promotional activity related to the Competition and the Winners shall participate in such activity on the reasonable request of the Promoter.
8. All Participants consent to the use by the Promoter (both before and after the closing date of the Competition) of their photograph, video, and name for publicity purposes (in any medium, including still photographs and films, and on the internet, including any websites) and in advertising, marketing or promotional material without additional compensation or prior notice and, in entering the Competition.
9. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram or any other Social Network.
10. The Promoter is not responsible for inaccurate Prize details supplied to a Participant by any third party connected with this Competition.
11. The Promoter accepts no responsibility for any costs associated with the Prizes and not specifically included in them. By way of illustration: cost related to flights (except as included in the Grand Prize and subject to its conditions) transfers to and from the airports, local travel, food and beverage, housing – all are the responsibility of a Winner or their Accompanying Partners.
12. Without derogating from the above, the Winners (or their Accompanying Partners, where applicable) bear the sole responsibility for obtaining a valid passport and any additional travel documents, as prescribed by law. The Promoter bears no responsibility in connection with any and all requirements which can be imposed upon a Winner, or their Accompanying Partners, in relation with travel to Israel; no compensation or any form of indemnification shall be issued or awarded by the Promoter in a case of non-compliance with said requirements or its results.
13. Without derogating from the above, the Promoter bears no responsibility for any and all insurance, damage, or indemnification costs that may relay to the Competition or to a Winner’s or their Accompanying Partners, stay in Israel, whether before, during, or after the Competition or the Tel Aviv Marathon 2022 – by the latter.
14. The Prizes are as stated, and no cash or other alternatives will be offered. The Prizes are not transferable, non-exchangeable, and not redeemable.
15. The Promoter’s decision in respect of all matters to do with the Competition is final and binding and no correspondence will be entered into.
16. If a Winner refuses to, or cannot comply with, the selected dates or airport, the Promoter reserves the right to withdraw the Prize from the Winner and pick a replacement one. Should a Winner of the Grand Prize be withdrawn as stated above, their Accompanying Partner will not be eligible to receive any tickets, prizes, or any form of compensation for the Promoter.
17. The Promoter shall use and take care of any personal information supplied by Participants to it only in accordance with applicable data protection legislation.
18. The Promoter accepts no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered by Participants, Winners, or their Accompanying Partners, as a result of entering the Competition or accepting a Prize. The Promoter further disclaims liability for any injury or damage to Participants or any other person's computer relating to or resulting from participation in or downloading any materials in connection with the Competition.
19. The Promoter reserves the right at any time and from time to time to modify or discontinue, temporarily or permanently, this Competition with or without prior notice due to reasons outside its control (including, without limitation, in the case of anticipated, suspected or actual fraud).
20. The Promoter shall not be liable for any failure to comply with its obligations where the failure is caused by something outside its reasonable control. Such circumstances shall include, but not be limited to, weather conditions, pandemic, fire, flood, hurricane, strike, industrial dispute, war, hostilities, political unrest, riots, civil commotion, accidents, supervening legislation or any other circumstances amounting to force majeure.
21. The Promoter shall have the right, at its sole discretion and at any time, to change or modify these terms and conditions, such change shall be effective immediately upon posting to the Competition webpage.
22. The Promoter also reserves the right to cancel the Competition if circumstances arise outside of its control.
23. The Promoter reserves the right to make wording and formulation changes to these Terms and Conditions.
24. The Competition will be governed by Israeli law and Participants to the Competition submit to the exclusive jurisdiction of the Israeli courts in Tel Aviv.

Consent to receiving mailings[[2]](#footnote-2) from the Promoter:

I agree to receive mailings regarding the Competition (such as dates, notice of winning)

I agree to receive mailings regarding the Promoter’s future competitions, parades, exhibitions, etc.

I hereby consent to the above Terms and Conditions, today …. (DD) …. (MM) …... (YYYY)

…………………….

Name (first, last)

……………………

Signature

1. The tickets are intended for the Winner of the Grand Prize and one more person of their choosing, who is an individual aged 18 years or over, who is not an employee of the Promoter or their close relatives or anyone otherwise connected with the organization or judging of the Competition (“**Accompanying** **Partner**”);

   The tickets will be of “coach” or similar class, as per the Promoter’s exclusive discretion; the flights dates will be exclusively within two weeks of the 2022 Tel Aviv Marathon (the exact dates shall be determined by the Promoter) and are not subject to any change or modification, unless done by the Promoter at its sole discretion. [↑](#footnote-ref-1)
2. may include, by way of illustration, email, or text messages. [↑](#footnote-ref-2)